

# Jane Keltner Designs



The Custom Source for Hand Painted Furniture

## Express Yourself with Hand Painted Furniture

Your customers are unique, with personalities and interests all their own. Their homes should express their unique styles, not the cookie cutter designs of mass produc-



tion manufacturers. Jane Keltner Designs is dedicated to providing you with the tools you need to help your customers express themselves in their home furnishings.

We build the world's most beautiful custom hand painted furniture. Our customers are typically designers

or shops who serve discerning homeowners and commercial establishments who want to create for themselves a unique living and working environment of great beauty.



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### Special points of interest:

- *Jane Keltner Designs celebrated its twelve year in business in 2002.*
- *Many of our university trained artists have been with the company for ten years or more.*
- *Our archives comprise thousands of extraordinary designs. Let us help you create a unique solution to your design needs.*

## Third Edition of Catalogue in Print

The Jane Keltner Designs catalogue is now in its third edition and has been substantially updated to include more products and additional tools to make ordering easier. If you're a regular customer, you should have received an up-to-

date catalogue with your most recent order. The catalogue includes photos of our complete product line as well as samples of design elements, our color palette, information about ordering and a current price list.



## Game Table is Big Hit

This year's most popular introduction has been the French Folding Table painted with a game table motif. This show-stopper, at thirty-two inches square, can fit readily even in a small display area.

"Many of our clients have been asking for pieces with a more masculine look and the game table provided us with the perfect opportunity to fill that need.

The deer and Stuart plaid motif fits well in a traditional study or in a mountain home setting", says Louise Slater, Jane Keltner Designs' company president.



## Tools for Designers

We have created a number of tools to make it easy for the designer to work with a customer to create pieces that fit their personal interests and tastes. These include our product catalogue and color samples, our website ([www.janekeltner.com](http://www.janekeltner.com)) and the postcards we mail regularly demonstrating the breadth of our product offerings.

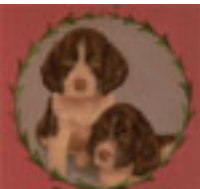
We are proud to add to our toolkit this newsletter, through

which we will share examples of our design work as well as specific tips on how to use our product to enhance a design practice. We look forward to your input and participation in the process.

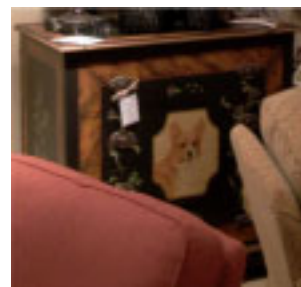
Please let us know if you have a particular success story with our product that you would like to share. We would like to include in the newsletter as many real world examples (and pictures) of our product in use as possible.

*"In a world where no one has enough time, we provide the designer with a dependable source of hand painted furniture to pull a room together or provide just the right finishing touch"*

## Dogs, Dogs, Dogs



Keltner™ produces great dogs, in every breed you can imagine. We can incorporate dog paintings into virtually any piece that we produce. Commission a Keltner work of art to celebrate your favorite breed of dog.



## 2002 Product Introductions



*To meet the needs of our customers for fresh ideas and product, we regularly introduce new pieces and new design ideas for existing pieces. We will use this newsletter to highlight many of these new design ideas before they are incorporated in postcards or released to the public. Some of our favorites from 2002 can be found here.*

## Keltner™ Finds its Way to Scotland

Recently when the Loch Lomond Golf Club, located on the historic Clan Colquhoun estate, decided to expand its luxurious guest suites, they sought out Jane Keltner Designs for a bit of authentic Scottish decoration. You can view examples of our product on the Loch Lomond Golf Club website at <http://www.lochlomond.com/Info/>

[lchlmond\\_info\\_accommodation.html](http://www.lochlomond.com/Info/lchlmond_info_accommodation.html)

Just click on the Virtual Reality Tours for the Garden Cottage Conservatory, the Glen Douglas Room and the Glen Gyle Suite to view examples of our pieces.



*Beautiful Loch Lomond Golf Club from the Air (above)*

*Old Scotland Entertainment Center in Production (left)*

## The Custom Source for Hand Painted Furniture

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Jane Keltner Designs has produced custom hand painted furniture since 1991. We are known for the distinctive “Jane Keltner Look”, which combines French Provincial, Tuscan and American country elements to create a new piece with the look and feel of a fine antique. While our traditional look is very popular, the majority of pieces we produce are customized to meet the needs of particular clients and incorporate a wide variety of styles and designs

## How to Order

We strive to make a potentially complex ordering process as simple and painless as possible. Begin with our catalog or on our website ([www.janekeltner.com](http://www.janekeltner.com)), where you can view samples of our base pieces as well as the many colors, designs and finishes that we offer our customers.

We have completed scores of designs for each image you can view on the web or in the cata-

log. You may want to speak with one of our design consultants, who are familiar with the available selection. They will provide you with ideas about design choices and can often provide photographs of similar pieces or designs that can be adjusted to meet your needs.

Or you may elect “artists discretion,” which means our artist will create the best possible combination for you.

Once you have selected the base pieces, you can send us samples of the fabric or wall covering selected for the room. Our artists use these to create a custom piece that complements the chosen décor, often one that “brings together” the design of a room. This process enables you to focus on the overall project without the need to spend undo time looking for “just the right piece” to complete the project.

Give us a try. Call 800-487-8033.